

Office of the Director General
National Museum
Govt. of India
Janpath, New Delhi

PUBLIC NOTICE

Subject: 360 Degree Virtual Tours of the National Museum, New Delhi

Quotations are invited from the Professional Agencies with expertise in 360 Degree Virtual Tours of Educational and Training Institutions and/or Heritage Sites for creating 360 Degree Virtual Tours of 31 Galleries and the campus of the National Museum.

Interested agencies may submit their quotations in the given form latest by 10th March 2025. The Terms & Conditions can be downloaded at the following link:

Or collected in person from the Office of the Director-General, National Museum, Janpath New Delhi during Office hours from 10 AM to 5 PM on working days till 9th March 2025.

DG, National Museum

Office of the Director General

National Museum

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Quotations are invited from the Professional Agencies with expertise in 360 Degree Virtual Tours of Educational and Training Institutions and/or Heritage Sites for creating 360 Degree Virtual Tours of 31 Galleries and the campus of the National Museum.

A virtual museum tour will allow the visitors to explore the National Museum collections online through digital technology. The proposed virtual museum experiences will include 360-degree views, high-resolution artwork images, and interactive exhibitions of all the collections which can be accessed from any device with internet connectivity.

Terms & Conditions for the Quotation:

1. **Eligibility:** The agency may be a private/public company, a proprietary or partnership firm or a not-for-profit organisation like a Registered Society or a Charitable trust. It must have with an expertise in creating 360 Degree Virtual tours of educational institutions and/or heritage sites and registered at least for 3 years as on 31 December 2024.
2. **Scope of Work:** The National Museum has 31 Galleries in its campus at Janpath, New Delhi. The agency will require to quote price per gallery and the campus. The work will include:
 - a. A 360 Degree Virtual Tour of each Gallery and the campus (Outdoor) on a professional 360 Degree software preferably 3D Vista or KR Pano. The 360 degree virtual tour work of the campus will be treated as equivalent to 1 gallery. Each gallery may have 10-20 points for 360 degree views (panoramas) and 30-50 Showcases/Large Objects/Framed Artworks (paintings, manuscripts etc.).
 - b. High-Resolution Photograph of each Gallery Showcase/Large Object/Framed Artwork and its write up by a professional 24 megapixel DSLR camera and its linking in the virtual tour through a pop-up window and photo-slider (for multiple objects).
 - c. A downloadable PDF of each write-up in a Gallery with its audio in English and Hindi will be provided in all Virtual Tours.
 - d. Floor plan of the National Museum and its each Gallery with panoramas linked on it. The 2D Floor Plans of the National Museum and the Galleries and a 3D model of the National Museum will be provided by the National Museum.
 - e. A Catalogue of each Gallery in the form of an online flipbook with its downloadable PDF.
 - f. An online interactive E-Brochure of the Museum Collections providing links to the 360 Virtual Tours of their respective galleries.
 - g. 360 Degree Video (2 minutes) of each Gallery.
 - h. Creation of an Introductory Video of 3-4 minutes on mobile phone of each gallery by an expert. The expert will be provided by the National Museum.
 - i. A webpage providing links of all the 360 Virtual Tours with their introduction.
 - j. Provisions of the Images and write-ups of all the collections covered in the above 360 Degree Virtual Tours in the format of "Jatan" online database.

The interested agencies may visit the National Museum and its respective Galleries or view their online 360 Degree virtual tours created by Google Art and Culture at the following link:

<https://g.co/arts/dkw3hSGDaoUqFPaH6>

3. **Sample 360 Degree Virtual Tour:** At least one 360 Virtual Tour of a Heritage Site or an Educational/Training Institution shall be provided by the applicant.
4. **Duration and Delivery:** The Virtual Tours of all 31 Galleries and the Campus will be created and delivered in two months from the date of award of the work.
5. **Payment:** Payment will be made on satisfactory completion of the 360 Degree Tour of a gallery/campus.
6. **Online Catalogues/Flipbooks:** Wherever the images of the artefacts/collections are available, the National Museum will provide them to be linked as pop-up images in the 360 degree virtual tours of the galleries and in the online catalogues/flipbooks.
7. **Last date of Submission:** The interested agency must submit the necessary details in the given form latest by 3.00 PM on 10th March 2025 through an email at dg.nmnd@gov.in and the financial quote in a sealed cover addressed to DG, National Museum, Janpath New Delhi.

A. The details filled up in the following form should be sent by an email to dg.nmnd@gov.in and its print copy should be enclosed with the Financial Quote in a sealed cover:

1	Name of the Organisation:	
2	Type of Organisation:	
3	Date of Incorporation/Registration	
4	Email	
5	Mobile/Landline	
6	Link of the Sample of 360 Virtual Tour created by the Organisation	
7	Camera and Software used in creation of the Sample Tour	
8	DSLR Camera likely to be used for still photography	
9	Earnest Money: Rs. 20000 Please send by NEFT/RTGS in A/C No. IFSC:	Transaction ID of the Bank Transfer:

Authorised Signatory

B. To be delivered in a sealed cover at the Office of the Director-General, First Floor, National Museum, New Delhi:

Lump Sum Financial Quote in INR per Gallery as per the scope of work.

A Lump Sum Price per gallery for executing the work as per the scope of work given at serial number 2 (a to j) of the Terms & Conditions of the Notice.	Rs.
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